

Covea Insurance uses Flock to reduce employee dependency on private cars

1K

TOTAL NUMBER OF
TRIPS PER CAR
DURING 2 MONTH
TRIAL

10%

PERCENTAGE OF
WORKFORCE WHO
REGISTERED

18

AVE WEEKLY
SUBSCRIPTIONS PER
SHARED VEHICLE

13

AVE PARKING
SPACES SAVED PER
WEEK PER SHARED
VEHICLE

THE CUSTOMER

Covea Insurance Plc are an insurance underwriter who employ 1,900 employees across 8 offices in the UK serving 2.1 million customers.

THEIR CHALLENGE

Covea was battling to grow the business due to lack of employee parking space and congestion in or around the site

OUR SOLUTION

Flock partnered with Covea to offer employees a shared electric commute service between home and work (or train station and work)

"I HAVE BEEN USING THE SERVICE FOR THE PAST 2 WEEKS AND OUR EXPERIENCE HAS BEEN EXCELLENT. IT WOULD BE GREAT TO SEE MORE STAFF TAKING ADVANTAGE OF THIS SERVICE...." (GREGG W, COVEA MANAGER)

WHAT WE DID

As part of a simple registration process, employees were asked where they were travelling from and what time they would like to arrive at work? This information helped us quickly identify catchment areas and build initial route options. The rides were dynamic and our algorithms adapted routes in real time to account for changes to commuters schedules or onboarding of new commuters.

Commuters were able to change / cancel rides instantly and received real time updates on the status of their ride each day

4.83/5 CUSTOMER SATISFACTION RATING

